

**Franchise Process (in short):**

Step 1: Identify the city

Step 2: Scout for suitable properties in the city identified

Step 3: Negotiation and finalization of the property

Step 4: Franchisee Agreement

Step 5: Property Development

Step 6: Commencement of operations

**Services provided to the franchisee partner:**

- Design planning and consultation for the property
- Complete Technology deployment, including Property Management System and Channel Management System, to be provided by Moustache.
- Maintenance and servicing of all online entities of the hostel including OTA listings, revenue management, and review management to be handled by Moustache
- Social media to be provided by Moustache
- Specialised marketing, sales, and branding support
- Training for all managers and housekeeping staff

**Note:**

The investment size will be between 20 Lacs to 50 Lacs depending upon the location

We are open to other structures of franchising but that depends on location and franchisee partner.